



A new reason to offer a **UnitedHealthcare dental plan.**

SmileDirectClub is now covered by select UnitedHealthcare dental plans.1

This means your employees may be able to achieve a smile they'll love for less cost thanks to a new orthodontic benefit.

Improve access to orthodontic care.

Most people avoid orthodontics because of cost and convenience—60 percent of U.S. counties do not have access to an orthodontist.^{2,3} Offering a select dental plan with orthodontia coverage, including SmileDirectClub, helps improve employee access and gives them a lower-cost option.

Your employees can get a confident smile at a lower cost.

SmileDirectClub helps employees straighten teeth with clear aligners sent right to their door—in most cases, for less than \$1,000⁴—with the help of their dental plan's orthodontic benefit.

As part of this exclusive benefit, employees can look forward to:

- A free 3D digital image at one of 235 SmileShops or an at-home impression kit (\$0 cost with rebate).
- A free retainer following completion of their smile journey (\$0 cost with subscription).
- **bright on**[™] premium teeth whitening (\$0 cost).
- A smile they may love in about 6 months on average.⁵

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UnitedHealthcare is among the first to cover SmileDirectClub in the network.

This new relationship may help employees improve their smiles and be more engaged in their dental health.

SmileDirectClub is a leader in doctor-directed, at-home teeth straightening with clear aligners.





Here's how much employees might save.

With SmileDirectClub, qualified employees may potentially see significant savings and convenience.

Plus, a straighter, brighter smile may give employees more reason to enjoy their employer-sponsored benefits.

SmileDirectClub cost	\$1,850
UnitedHealthcare network discount	- \$200
Dental plan pays (if orthodontic coverage is 50%)*	- \$825
Your employees could only pay	\$825

^{*}For illustrative purposes. Savings may differ based on your plan's orthodontic coverage and your location.



A straighter, brighter smile can help bring your employees a lifetime of confidence.

It also gives them more reason to enjoy your benefits package.

Give your employees more reason to smile.



